	СРМ -	•	CPP	Approval Required	Makegood Policy		
	GIMP -	٨	GRP	Adults 35+	Primary Demo	Jun16 C-DMA Nielsen Live+7	Survey
	Cost Per Spot		Sold On			Accepted	Status
	100.0		Affiliate Split		Credit Status	(301) 951-2620	Phone
81			Total Spots		Product Name	Washington	Office
\$2,851.75			Net Total	NA	Est Code	Luke Priddy	Sales Coordinator
\$503.25			Commission		Product Code	Andrew Yolles	AE
\$3,355.00			Total		Client Code		
ω		ks	Total # of Weeks			Tampa-St, Petersburg	Market
			Show All Lines	Nora Patterson FL SD 23	Advertiser	Comcast/Venice, FL	System Name
	2 Vs. 1		Version	SRH Media	Agency	0651	Syscode
	08/18/16		Update Date	08/15/16 - 09/04/16	Flight Dates	62321483	Order#

Comments:

R2: 8.18: Rates revised to NPE. Dayparts added. Spots dropped and added. Please review and confirm. Thanks!

17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	Line
FOOD	FOOD	FOOD	FOOD	FOOD	BRVO	BRVO	BRVO	BRVO	BRVO	BRVO	FOOD	FOOD	FOOD	BRVO	BRVO	BRVO	Net
VARIOUS	VARIOUS	AVG. ALL WKS	VARIOUS	VARIOUS	AVG. ALL WKS<	FOOD PT	FOOD PT	FOOD PT	BRVO PT	BRVO PT	BRVO PT	Program					
8/22/16	8/15/16	8/29/16	8/22/16	8/15/16	8/29/16	8/22/16	8/15/16	8/29/16	8/22/16	8/15/16	8/29/16	8/22/16	8/15/16	8/29/16	8/22/16	8/15/16	Start Date
8/28/16	8/21/16	9/4/16	8/28/16	8/21/16	9/4/16	8/28/16	8/21/16	9/4/16	8/28/16	8/21/16	9/4/16	8/28/16	8/21/16	9/4/16	8/28/16	8/21/16	Stop Date
09:00	09:00	16:00	16:00	16:00	09:00	09:00	00:60	16:00	16:00	16:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
16:00	16:00	19:00	19:00	19:00	16:00	16:00	16:00	19:00	19:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
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9	ຫ	1	6	ω	-1	9	ΟI	2	7	4	_	00	4	-	9	ທ	Total Spots
\$27.00	\$27.00	\$35.00	\$35.00	\$35.00	\$28.00	\$28.00	\$28.00	\$33.00	\$33.00	\$33.00	\$62.00	\$62.00	\$62.00	\$63.00	\$63.00	\$63.00	Unit Cost
\$243.00	\$135.00	\$35.00	\$210.00	\$105.00	\$28.00	\$252.00	\$140.00	\$66.00	\$231.00	\$132.00	\$62.00	\$496.00	\$248.00	\$63.00	\$567.00	\$315.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
NPE 08/15/16-08/30/16	Line Comment																

Comments:		Survey	Status	Phone	Office	Sales Coordinator	AE		Market	System Name	Syscode	Order#
R2: 8.18: Rates revised to NPE. Dayparts added. Spots dropped and added. Please review and confirm. Thanksl		Jun16 C-DMA Nielsen Live+7	Accepted	(301) 951-2620	Washington	Luke Priddy	Andrew Yolles		Tampa-St. Petersburg	Comcast/Venice, FL	0651	62321483
ots dropped and added. F	Makegood Policy	Primary Demo		Credit Status	Product Name	Est Code	Product Code	Client Code		Advertiser	Agency	Flight Dates
lease review and confirm. Thanks!	Approval Required	Adults 35+				NA				Nora Patterson FL SD 23	SRH Media	08/15/16 - 09/04/16
	CPP -	GRP -	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
	CPM -	GIMP -	Cost Per Spot	100.0						110	2 Vs. 1	08/18/16
					81	\$2,851.75	\$503.25	\$3,355.00	S			

AMT	SPOTS			18 FOOD	Line Net
\$3,074.00	74	Aug 2016		VARIOUS	
\$281.00	7	Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017			Program
\$0.00	0	Oct 2016		8/29/16	Start Date
\$0.00	0	Nov 2016		9/4/16	Stop Date
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\$0.00	0	May 201		\$27.00	Unit Cost
\$0.00	0	7 Jun 2	200	\$27.00	Total Cost
8		2017		30	Spot Len
\$0.00	0	2017 May 2017 Jun 2017 Jul 2017		30 NPE 08/15/16-08/30/16	Line C
\$3,355.00	81	Total		/30/16	Line Comment

62321483   Tampa-St. Petersburg   Comcast/Venice, FL   0651	SYSTEM APP:ACCT
	Date Printed
	08/18/16

1	Survey	Status	Phone	Office	Sale	A		Market	Syst	Syscode	Order#
		IS	1e		Sales Coordinator			(et	System Name		
	Jun16 C-DMA Nielsen Live+7	Accepted	(301) 951-2620	Washington	Luke Priddy	Andrew Yolles		Tampa-St. Petersburg	Comcast/North Sarasota, FL	9469	62321483
Makegood Policy	Primary Demo	6( 5)	Credit Status	Product Name	Est Code	Product Code	Client Code		Advertiser	Agency	Flight Dates
Approval Required	Adults 35+				NA				Nora Patterson FL SD 23	SRH Media	08/15/16 - 09/04/16
CPP -	GRP -	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
	*						ı	ı "			ı

Comments:

R2: 8.18: Rates revised to NPE. Dayparts added. Spots dropped and added. Please review and confirm. Thanks!

CPP	GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
								(S			
CPM	GIMP	Cost Per Spot	100.0							2 Vs. 1	08/18/16
K**!"				83	\$2,711.50	\$478.50	\$3,190.00	3			

21	20	19	18	17	16	15	14	13	12	11	10	6	8	7	6	თ	4	3	2	ļ	Line
FOOD	BRVO	FOOD	FOOD	FOOD	BRVO	BRVO	BRVO	Net													
VARIOUS	VARIOUS	AVG. ALL WKS	VARIOUS	VARIOUS	FOOD PT	FOOD PT	AVG. ALL WKS<	BRVO PT	BRVO PT	FOOD PT	FOOD PT	FOOD PT	BRVO PT	BRVO PT	BRVO PT	Program					
8/22/16	8/15/16	8/29/16	8/22/16	8/15/16	8/29/16	8/22/16	8/29/16	8/22/16	8/15/16	8/29/16	8/22/16	8/15/16	8/29/16	8/22/16	8/29/16	8/22/16	8/15/16	8/29/16	8/22/16	8/15/16	Start Date
8/28/16	8/21/16	9/4/16	8/28/16	8/21/16	9/4/16	8/28/16	9/4/16	8/28/16	8/21/16	9/4/16	8/28/16	8/21/16	9/4/16	8/28/16	9/4/16	8/28/16	8/21/16	9/4/16	8/28/16	8/21/16	Stop Date
09:00	09:00	16:00	16:00	16:00	19:00	19:00	00:60	00:60	00:60	16:00	16:00	16:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
16:00	16:00	19:00	19:00	19:00	24:00	24:00	16:00	16:00	16:00	19:00	19:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
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8	4	1	6	ω	1	5	2	11	8	2	7	4	2	10	0	0	2	0	0	6	Total Spots
\$27.00	\$27.00	\$35.00	\$35.00	\$35.00	\$62.00	\$62.00	\$26.00	\$26.00	\$26.00	\$31.00	\$31.00	\$31.00	\$58.00	\$58.00	\$27.00	\$27.00	\$62.00	\$31.00	\$31.00	\$58.00	Unit Cost
\$216.00	\$108.00	\$35.00	\$210.00	\$105.00	\$62.00	\$310.00	\$52.00	\$286.00	\$208.00	\$62.00	\$217.00	\$124.00	\$116.00	\$580.00	\$0.00	\$0.00	\$124.00	\$0.00	\$0.00	\$348.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
NPE 08/15/16-08/30/16	REMOVED SPOTS	REMOVED SPOTS	NPE 08/15/16-08/30/16	REMOVED SPOTS	REMOVED SPOTS	NPE 08/15/16-08/30/16	Line Comment														

3 and mode of the states Flight Dates 08/15/16 - 09/04/16 Update Date Update Date 08/18/16<		CPM .	R	CPP	Approval Required	Makegood Policy		800
Flight Dates   08/15/16 - 09/04/16   Update Date   08/18/16     Agency   SRH Media   Version   2 Vs. 1     Petersburg   Advertiser   Nora Patterson FL SD 23   Total # of Weeks   Total # of Weeks     Product Code   Froduct Code   Commission   Commission   Met Total     Product Name   Product Status   Total Spots   Total Spots     Sold On   Sold On   Cost Per Spot		GIMP	*	GRP	Adults 35+	Primary Demo	Jun16 C-DMA Nielsen Live+7	Survey
Flight Dates   08/15/16 - 09/04/16   Update Date   08/18/16     Agency   SRH Media   Version   2 Vs. 1     Potersburg   Advertiser   Nora Patterson FL SD 23   Show All Lines     Product Code   Client Code   Total # of Weeks   Total     Product Code   NA   Commission   Net Total     Product Name   Product Name   Na   Total Spots   Total Spots     Affiliate Split   100.0   Incommission   100.0   Incommission		Cost Per Spot		Sold On			Accepted	Status
Flight Dates   08/15/16 - 09/04/16   Update Date   08/18/16     Agency   SRH Media   Version   2 Vs. 1     Petersburg   Advertiser   Nora Patterson FL SD 23   Show All Lines     Client Code   Client Code   Total # of Weeks   Total     Est Code   NA   Commission   Net Total     Product Name   Product Name   Total Spots   Total Spots		100.0		Affiliate Split		Credit Status	(301) 951-2620	Phone
Flight Dates   08/15/16 - 09/04/16   Update Date   08/18/16     Agency   SRH Media   Version   2 Vs. 1     Petersburg   Advertiser   Nora Patterson FL SD 23   Show All Lines     Product Code   Client Code   Total # of Weeks   Total monthsion     Est Code   NA   Net Total	83			Total Spots		Product Name	Washington	Office
Flight Dates   08/15/16 - 09/04/16   Update Date   08/18/16     Agency   SRH Media   Version   2 Vs. 1     Advertiser   Nora Patterson FL SD 23   Show All Lines   Total # of Weeks     Ersburg   Client Code   Total # of Weeks   Commission	\$2,711.50			Net Total	NA	Est Code	Luke Priddy	Sales Coordinator
Interview   Flight Dates   08/15/16 - 09/04/16   Update Date   08/18/16     Interview   Agency   SRH Media   Version   2 vs. 1     Interview   Interview   Show All Lines   Total # of Weeks     Interview   Total # of Weeks   Total	\$478.50			Commission		Product Code	Andrew Yolles	AE
In Ight Dates   Flight Dates   08/15/16 - 09/04/16   Update Date     North Sarasota, FL   Agency   SRH Media   Version     Nora Patterson FL SD 23   Show All Lines     Total # of Weeks	\$3,190.00			Total		Client Code		
Vorth Sarasota, FL   Flight Dates   08/15/16 - 09/04/16   Update Date     89ency   SRH Media   Version     Nora Patterson FL SD 23   Show All Lines	ప		ks	Total # of Weel			Tampa-St. Petersburg	Market
Flight Dates   08/15/16 - 09/04/16   Update Date     Agency   SRH Media   Version				Show All Lines	Nora Patterson FL SD 23	Advertiser	Comcast/North Sarasota, FL	System Name
Flight Dates		2 Vs. 1		Version	SRH Media	Agency	9469	Syscode
		08/18/16		Update Date	08/15/16 - 09/04/16	Flight Dates	62321483	Order#

	ě	P		\$27.00	\$27.00	.00 30	
Stop Start Stop M T W T F S S RTG		(0	Spots		Cost	_	Cost
	S RTG	₹	Total	_	Unit	_	Unit Total Spot

Comments:

R2: 8.18: Rates revised to NPE. Dayparts added. Spots dropped and added. Please review and confirm. Thanks!

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Dec 2016 Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	May 2017 Jun 2017 Jul 2017	Jul 2017	
SPOTS	74	9	0	0	0	0	0	0	0	0	0		0
AMT	\$2,836.00	\$354.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00

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	CPP -	Approval Required	Makegood Policy		*
	GRP -	Adults 35+	Primary Demo	Jun16 C-DMA Nielsen Live+7	Survey
	Sold On			Accepted	Status
	Affiliate Split		Credit Status	(301) 951-2620	Phone
	Total Spots		Product Name	Washington	Office
	Net Total	NA	Est Code	Luke Priddy	Sales Coordinator
ı	Commission		Product Code	Andrew Yolles	AE
	Total		Client Code		
	Total # of Weeks			Tampa-St. Petersburg	Market
	Show All Lines	Nora Patterson FL SD 23	Advertiser	Comcast/South Sarasota, FL	System Name
1	Version	SRH Media	Agency	9470	Syscode
	Update Date	08/15/16 - 09/04/16	Flight Dates	62321483	Order#

Comments:

R2: 8.18: Rates revised to NPE. Dayparts added. Spots dropped and added. Please review and confirm. Thanks!

0,40	СРМ	1	CPP	
(*)	GIMP		GRP	
	Cost Per Spot		Sold On	
	100.0		Affiliate Split	
84			Total Spots	
\$2,150,50			Net Total	
\$379.50			Commission	
\$2,530.00			Total	L
		ks	Total # of Weeks	
			Show All Lines	L
	2 Vs <sub>∗</sub> 1		Version	L
	08/18/16		Update Date	

21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	9	57	4	3	2	1	Line
FOOD	BRVO	FOOD	FOOD	FOOD	BRVO	BRVO	BRVO	Net													
VARIOUS	VARIOUS	AVG. ALL WKS	VARIOUS	VARIOUS	FOOD PT	FOOD PT	AVG. ALL WKS<	BRVO PT	BRVO PT	FOOD PT	FOOD PT	FOOD PT	BRVO PT	BRVO PT	BRVO PT	Program					
8/22/16	8/15/16	8/29/16	8/22/16	8/15/16	8/29/16	8/22/16	8/29/16	8/22/16	8/15/16	8/29/16	8/22/16	8/15/16	8/29/16	8/22/16	8/29/16	8/22/16	8/15/16	8/29/16	8/22/16	8/15/16	Start Date
8/28/16	8/21/16	9/4/16	8/28/16	8/21/16	9/4/16	8/28/16	9/4/16	8/28/16	8/21/16	9/4/16	8/28/16	8/21/16	9/4/16	8/28/16	9/4/16	8/28/16	8/21/16	9/4/16	8/28/16	8/21/16	Stop Date
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16:00	16:00	19:00	19:00	19:00	24:00	24:00	16:00	16:00	16:00	19:00	19:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
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\$20.00	\$20.00	\$26.00	\$26.00	\$26.00	\$46.00	\$46.00	\$20.00	\$20.00	\$20.00	\$26.00	\$26.00	\$26.00	\$48.00	\$48.00	\$20.00	\$20.00	\$46.00	\$26.00	\$26.00	\$48.00	Unit Cost
\$160.00	\$80.00	\$26.00	\$156.00	\$78.00	\$46.00	\$230.00	\$40.00	\$240.00	\$160.00	\$52.00	\$182.00	\$104.00	\$96.00	\$480.00	\$0.00	\$0.00	\$92.00	\$0.00	\$0.00	\$288.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
NPE 08/15/16-08/30/16	REMOVED SPOTS	REMOVED SPOTS	NPE 08/15/16-08/30/16	REMOVED SPOTS	REMOVED SPOTS	NPE 08/15/16-08/30/16	Line Comment														

Cost Per Spot	GKT		Makanad Dallar		
100,0 Cost Pe		Adults 35+	Primary Demo	Jun16 C-DMA Nielsen Live+7	Survey
100.0	Sold On			Accepted	Status
	Affiliate Split		Credit Status	(301) 951-2620	Phone
	Total Spots		Product Name	Washington	Office
	Net Total	NA	Est Code	Luke Priddy	Sales Coordinator
	Commission		Product Code	Andrew Yolles	AE
	Total		Client Code		
	Total # of Weeks			Tampa-St. Petersburg	Market
	Show All Lines	Nora Patterson FL SD 23	Advertiser	Comcast/South Sarasota, FL	System Name
2 Vs. 1	Version	SRH Media	Agency	9470	Syscode
08/18/16	Update Date	08/15/16 - 09/04/16	Flight Dates	62321483	Order#

NPE 08/15/16-08/30/16	30	\$20.00	\$20.00	1	Uest							×	16:00	09:00	9/4/16	8/29/16	VARIOUS	FOOD	23
	Len	Cost	Cost	Spots					_				Time	Time	Date	Date			
Line Comment	Spot	Total	Unit	Total	MP	RTG	S	s	<b>⊣</b>	8	-1	S	Stop	Start	Stop	Start	Program	Net	Line
																			1

Comments:

R2: 8.18: Rates revised to NPE. Dayparts added. Spots dropped and added. Please review and confirm. Thanks!

\$2,530.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$280.00	\$2,250.00	AMT
84	0	0	0	0	0	0	0	0	0	0	9	75	SPOTS
Total	Jul 2017	May 2017 Jun 2017 Jul 2017	May 2017	Apr 2017	Mar 2017	Feb 2017	Oct 2016 Nov 2016 Dec 2016 Jan 2017	Dec 2016	Nov 2016	Oct 2016	Sep 2016	Aug 2016	

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Date Printed

08/18/16

SYSTEM APP: